





**Leader's Foreword** 

In summer 2012, London will be alive with colour, drama and spectacle as 1.2 million visitors from across the planet gather to watch 15,000 athletes from more than 200 countries competing for the greatest sporting prizes of all at the Olympic and Paralympic Games.

The Games will create a lasting legacy of social, physical and economic regeneration for London. Here in Haringey we will strive to share in that legacy, and secure the greatest benefits for our communities.

This guide outlines our plans and provides information on how you can get involved – whether through playing more sport, training to be a volunteer or gaining new skills and qualifications to help you access Olympic job opportunities.

The council has a fund you can access if you want to organise an event to celebrate the Games coming to London. And if you're a business leader, we have details of how you can get involved in winning Olympic contracts.



The games will act as a catalyst for major change in London and we will use them to create a lasting legacy for the people, places and prosperity of Haringey.

Cllr Claire Kober Leader, Haringey Council

### **Member's Foreword**

The 2012 Games are fantastic for London and I aim to ensure that they will be fantastic for Haringey as well.

There are great opportunities for our residents, young people and businesses to get involved. With the Games less than three years away the council will deliver a wide range of initiatives and events so that you can play more sport, gain vocational skills and qualifications, volunteer, win Olympic contracts and share and celebrate the cultural diversity that makes Haringey such a wonderful place to live, visit and work in.

In 2012 the eyes of the world will be on London and I hope that this guide will inspire you to take part. By doing so you will help us to create a lasting legacy for the people, places and prosperity of Haringey.

Cllr Brian Haley

Cabinet Member for Environment and Conservation and the 2012 Olympic and Paralympic Games



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## **People**

We will unlock the potential of Haringey residents through increasing their skill levels so that they can contribute to - and benefit from - the opportunities that the Olympic and Paralympic Games will bring to London.

### **Employment and Skills**

The Haringey Guarantee is our employment, skills and training programme and is part of The North London Pledge delivered in partnership with our neighbours at Waltham Forest and Enfield councils. In Haringey, the scheme has helped more than 250 people into work over the past three years.

Our partnerships offer us access to vacancies at the Olympic Park and Stratford City. By signing up to the Guarantee you will be the first to know about those vacancies and will be able to gain new skills and qualifications and expert support to help you into work. More Information on the Haringey Guarantee is available from the council's Employment and Skills Team on **020 8489 2691.** 

### **Volunteering**

The Personal Best programme offers you the chance to volunteer at the Olympics and Paralympics in 2012. It is a unique opportunity to develop skills and knowledge and increase your scope for work and training. It offers guidance and support together with an accredited qualification to raise your aspirations and build your confidence.

If you are 18 or over and unemployed or economically inactive with no previous level 2 qualifications you can join the programme, run by our partner organisation KIS Training. More information from KIS Training on **020 8275 4230** or visit **www.kistraining.co.uk/personalbest.htm** 

### **Sporting Excellence**

The Olympic and Paralympic Games provides us with the perfect opportunity to celebrate and support sporting performance and achievements in Haringey. The Celebrating Sport Awards recognises and rewards achievement in, and commitment to, sport and physical activity, and provides a platform to simply say 'thank you' to people who contribute towards the health and cultural well-being of local people.

Haringey Council's Sports Scholarship Programme, aimed at producing Olympic stars of the future, **offers up to £1,500** of funding, along with coaching advice and pastoral support to the most talented young athletes in the borough.

It aims to ensure that at least two of the scholars compete in the 2012 London Olympics and Paralympics, and at least half of them represent their country in their chosen sport.

For more information call the council's Sport Development Team on **020 8489 5712.** 

Up to £1,500 of funding



### **Places**

We will take advantage of our proximity to Olympic sites to build on Haringey's reputation as a place where people want to live, work, play and invest. We will use major sites and key locations to maximise Haringey's involvement in the Games and to bring about positive change.

### **White Hart Lane Community Sports Centre**

White Hart Lane Community Sport Centre (WHLCSC) is a 40-acre multi sports hub off White Hart Lane and currently hosts a number of local clubs and agencies across a variety of sports including football, rugby (league/Union), tennis, weightlifting and athletics.

The centre has been identified as a tennis hotspot by the Lawn Tennis Association who wish to work with Haringey to further develop Tennis at WHLCSC over the next few years. Haringey are currently exploring options for future development of the centre and other sports, in order to become an established multi sports hub both locally and regionally.

The centre has a long established history for producing a number of international and Olympic athletes – even hosting Lord Sebastian Coe, current Chairman of the London Organising Committee of the Olympic Games (LOCOG) who was a member of Haringey Athletics Club in the mid 80s.

Haringey is currently in discussions with London Organising Committee of the Olympic Games (LOCOG) and the Olympic Delivery Authority (ODA) about White Hart Lane Community Sports Centre becoming an "In Games Training Venue".

If successful, this will provide for a variety of nations to utilise the facilities in the lead up and during the games in 2012, while also allowing the council to secure investment to bring athletics facilities up to the very best standards.

### **Tottenham Hale**

Tottenham Hale is just ten minutes from the Olympic Park by rail and improved transport links between Tottenham with Stratford will allow residents to access volunteering and employment opportunities at the Olympic Park, Stratford City and Stansted.

The council is working with Transport for London on two multi-million pound projects to rejuvenate Tottenham Hale, with proposals to return the gyratory system to two way traffic flow and develop the Ashley Road area with new homes and businesses and improved community facilities and transport links.

We're only **10mins** from the Olympic
Park by rail.



# **Prosperity**

We will maximise business opportunities created through the Games to develop a 21st century economy that offers opportunities for sustainable employment and enterprise to make Haringey a place people want to work, visit and invest in.

### **Business Opportunities**

Haringey has a fantastic entrepreneurial spirit – 18 per cent of our residents are self employed and our economy is bolstered by many small businesses. Tottenham Hale's proximity to the Olympic Park and developments in the area will offer innovative and exciting commercial space, making Haringey the ideal place to do business.

We are already delivering a full programme of support, training and advice to equip our business community with the skills to compete for and win Olympic contracts.

We also work closely with the London 2012 Business Network to provide information to businesses to enable them to access Olympic Procurement opportunities through the CompeteFor website and will be running a series of procurement focused networking events in the lead up to 2012.

For more information, contact the council's Business and Enterprise Team on **020 8489 6912.** 

### **Haringey's Olympic History**

Enfield and Haringey Athletics Club - formed in 1999 from the merger of Haringey Athletics Club and Enfield Harriers - is one of the most famous organisations in British athletics. Many outstanding Olympians have represented Haringey over the years, at both national and international level, the first being shot putter John Giles at the 1948 London Games.

Olympic chairman Lord Seb Coe, who won the 1,500m gold at the Lost Angeles Games in 1984 trained in Haringey, while sportsman John Herbert - who performed in the triple jump in '84 and '88 before switching to the bobsleigh where he finished eighth at the four man event at the 1994 winter Olympics – also hailed from Haringey.

### Haringey's Olympic Hall of Fame

- Gary Oakes: Bronze Medal Winner, 400 metre Hurdles, 1980
- John Wrighton: 400 metre and 400 metre Relay, 1960
- Stan Cox: 10,000 metre, 1948; and Marathon, 1952
- John Giles: Shot Put, 1948
- Tony Jarrett: 110 metre Hurdles, 1988 and 1992
- Dalton Grant: High Jump, 1988
- Seb Coe: Gold Medal Winner, 1,500 metre Los Angeles, 1984
- Heather Oakes: (Hunte) 2x Bronze Medal Winner, 100 metre Relay, 1980 and 1984
- Mike MacFarlane: Silver Medal Winner, 100 metre Relay, 1988
- John Herbert: Triple Jump, 1984 and 1988

Seb Coe trained in Haringey



Small grants will be available over the next three years to support Olympic and Paralympic Games related activity in the borough. These funds will be used to enable our residents, young people and businesses to tap into the many opportunities that the Games will create, and to ensure that there is an Olympic legacy for Haringey.

Funding will be available to support existing initiatives, set up new projects, and enable voluntary and community organisations to deliver events that stimulate enthusiasm for the Games.

For more information, contact the council's Business and Enterprise Team on **020 8489 6912** or look for out for updates at www.haringey.gov.uk/olympics

# **Children and Young People**

Our Extended Schools Programme will provide a wide range of Olympic-themed events and activities to help raise standards of achievement for children, their families and the wider community.

The Haringey Heartbeat Festival in summer 2009 saw children and young people from across the borough come together to learn about, understand and celebrate each other's cultural heritage.

As we move closer to 2012, there will be more such events to unite our schools and communities and promote the Olympic values of Friendship, Courage, Determination, Excellence, Equality, Respect and Inspiration.











# Great things to do in Haringey

1.2 million people are expected to visit London for the 2012 Games, and to flock to some of the capital's most famous attractions.

But with so much on offer here in Haringey, why wait until then to become a tourist?

There's plenty to do and see in Haringey - with cutting edge music and theatre, award winning parks, Premiership football, rolling marshes, an international film festival, idyllic riverside walks, innovative and inexpensive independent retailers and delicious restaurants where you can sample dishes from all over the world. And it's easy to explore it all by foot or on public transport.

At Tottenham Hale (1) you are just minutes away from the River Lea.

Take a stroll along the river and the beautiful, unspoilt Tottenham Marshes (2) where wildlife abounds. Once you've built up an appetite, enjoy a hearty riverside meal at the 18th century Ferry Boat Inn or the Lock Restaurant, which featured in the 2007 Michelin guide.

At Seven Sisters (3) you can check out the best in the local and international arts scene at the recently opened Bernie Grant arts centre (4).

Take a stroll down Tottenham High Road to White Hart Lane (5) to watch Tottenham Hotspur in action, and stop off for a coffee and something to read at the Evi Bookhouse (6). Evi won the Best Retailer award at the Haringey Business Awards and offers a wide range of Turkish, Kurdish and English Language books, CDs and DVDs alongside a wide variety of educational and community events.

If you don't fancy the football, it's just a few minutes walk to Bruce Castle Museum (7) a 16th century manor house sitting in eight hectares of parkland where you can admire the magnificent ancient oak tree that dominates the park's northern side.

For shopping and entertainment, head for Wood Green and the famous Mall Shopping City (8). You can also enjoy a movie at one of the two cinemas where every March the Wood Green International Short Film Festival showcases the best new films from around the world.

If the high street is too busy, catch a bus to the more sedate Crouch End (9) for some of the best independent shops in London. From there it is just a short stroll to one of Haringey's hidden gems, Stationers Park (10) where the floral displays are renowned for their colours and vibrancy all year round.

Be a local tourist in your borough

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There are eight Green Flag award-winning parks in Haringey, no borough has more. Finsbury Park (11), has recently been transformed after undergoing a £5million restoration and improvement programme with new tennis courts, play areas and a cafe.

Indeed, Haringey is aiming to be one of London's greenest boroughs with the £20million worth of environmental improvements and investment in the past four years.

From Finsbury Park you can walk along Green Lanes (12) where you'll find a wide array of Greek, Turkish and international restaurants and grocers where you can sample delicious kebabs, cooked in the traditional way on the ocakbasi grill.

There are stunning views of London from Alexandra Palace (13), and the iconic building will represent Haringey on an Olympic pin badge which will be available in 2010.

And there is much more - Jackson's Lane Arts Centre (14), the wonderful Caribbean bakers, Highgate Wood (15) and the restaurants and boutiques in Muswell Hill (16) all make Haringey an exciting, vibrant and unusual place for a day out.

### **Alexandra Palace**

www.alexandrapalace.com

### **Bernie Grant Arts Centre**

www.berniegrantcentre.co.uk

### **Better Haringey**

www.haringey.gov.uk/better\_haringey

### **Bruce Castle Museum**

www.haringey.gov.uk/brucecastlemuseum

### **Crouch End**

www.thecrouchendproject.co.uk

#### **Green Lanes**

www.harringay4shops.com

### **Jackson's Lane Arts Centre**

www.jacksonslane.org.uk

### The Lock Restaurant

www.thelock-diningbar.com

### Parks in Haringey

www.haringey.gov.uk/greenspaces

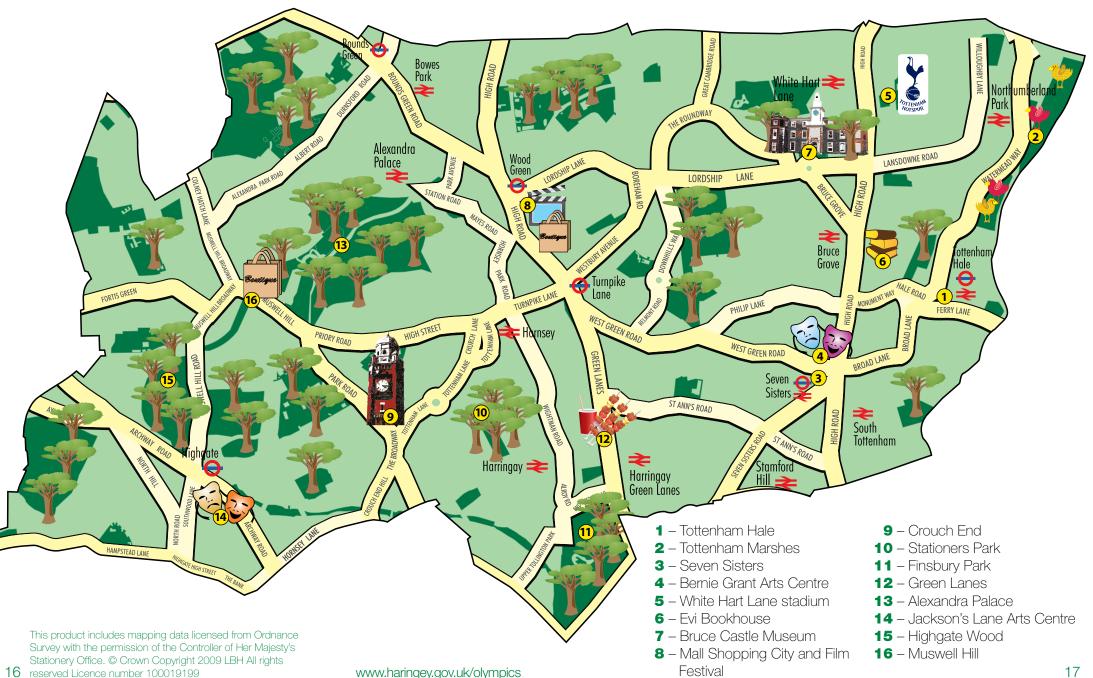
Wood Green International Short Film Festival

www.woodgreenfilmfestival.co.uk

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# Haringey





# **The Cultural Olympiad**

The 2012 Games are not just about sport. There will be a host of shows and festivals across London in celebration of the city's cultural diversity and there will be plenty going on in Haringey.

There are plenty of opportunities in dance, music, film, theatre and the arts and we will use the Cultural Olympiad to provide the impetus for events which will stimulate local interest in the Games and raise awareness of the opportunities that are available to our residents and young people.

Our programme of events and activities will provide access and involvement to members of our communities who are unable to attend the Games or events in Central London and our Arts and Education programmes will draw on Olympic themes to raise cultural awareness and provide opportunities for communities to share cultural experience.







This booklet tells you about how you or your business/organisation can benefit from the Olympics in 2012. To order a copy in your own language, please tick the box, fill in the form and return to the FREEPOST address below.

French

Ce livret explique comment votre entreprise/organisation peut bénéficier

recevoir un exemplaire dans votre

des Jeux Olympiques en 2012. Pour en

Albanian

Kjo fletushkë ju tregon mbi

organizatat/bizneset tona që mund të

përfitojnë nga Olimpiada në vitin 2012.

to heat an average house for 6 months

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